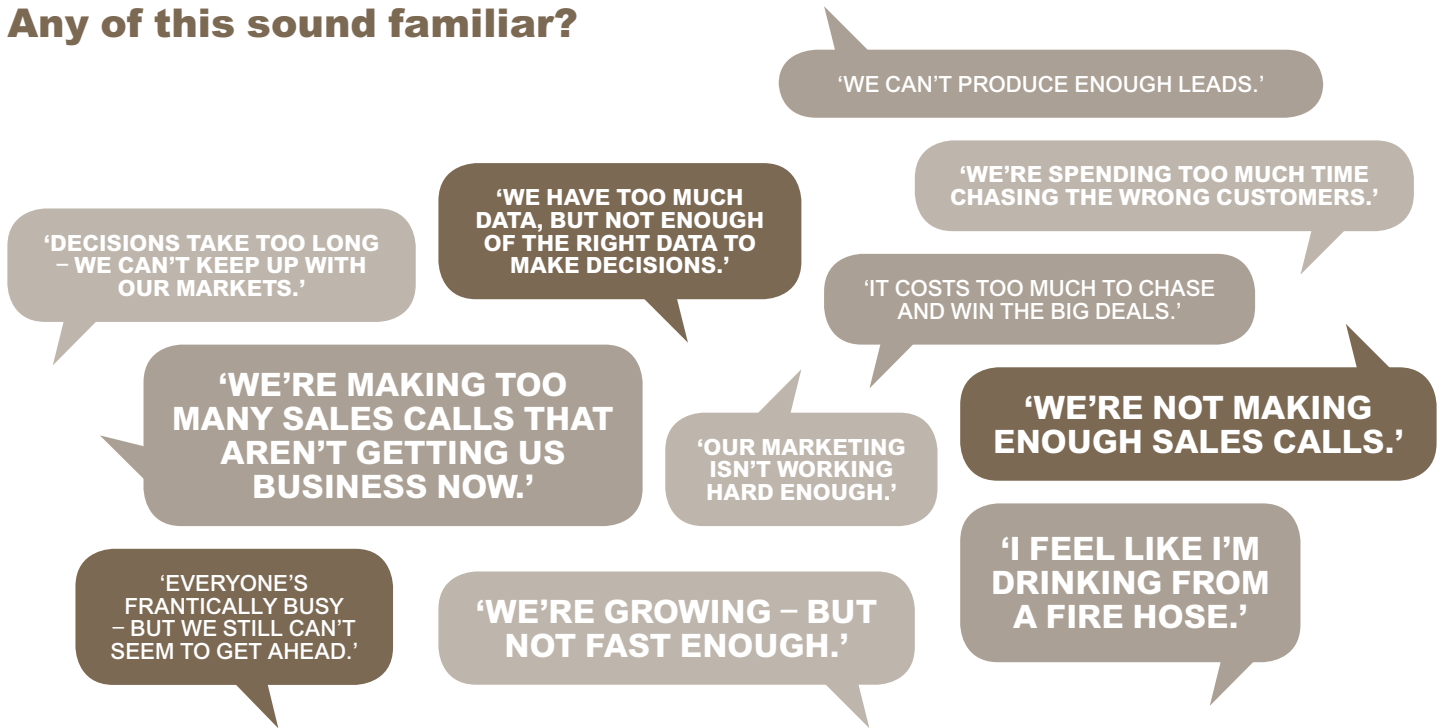


Any of this sound familiar?



MAKE YOUR B2B MARKETING COUNT: CLEAR PLANS AND THE SKILLS TO EXECUTE

With unmatched experience in the complicated challenges facing B2B professionals, MathMarketing helps businesses cut through the complexities to:

- ▶ focus the strategic direction of the business (and make it actionable)
- ▶ align Sales and Marketing around a highly-actionable plan
- ▶ translate this plan into action
- ▶ lift the skills of the B2B marketing team, and those that support them

Here’s how just a few MathMarketing clients say they’ve benefited...

‘We needed a Sales and Marketing plan. We needed the roadmap to achieve our goals and MathMarketing made that possible.’
Craig Rodda, Account Manager, Outsourcer

‘A clear go to market Sales and Marketing strategy for this product.’
Michael McTeigue, Sales Manager, Telco

‘Where the rubber hits the road, a practical application of theory to live campaigns, improving them significantly.’
Dan McDermott, Infrastructure Software

‘The positive effect of my team all talking the same language is already working.’
David Liff, VP Marketing, Infrastructure Software

‘Don’t reckon a serial string of ‘best-of’ AIM course/topics/modules would have come close.’
Glenn Guilfoyle, Sales Consultant

‘MathMarketing solidified and clarified what I have been fumbling through for 13 years. Amazing.’
Matt Lovegrove, Senior Manager, Professional Services

‘Any marketer looking to hone their marketing skills should give MathMarketing a call.’
Malcolm Hamilton, Channel Marketing Manager, ERP Software

2300 subscribers | 220 projects | 9 years | 4 continents

Visit www.mathmarketing.com for free white papers and valuable B2B planning info.
Or phone us on +61 3 9948 0022 to discuss your own go-to-market challenges.

MathMarketing has helped many leading and aspiring businesses to reach their growth potential.



MAKE YOUR B2B MARKETING COUNT: CLEAR PLANS AND THE SKILLS TO EXECUTE

2300 subscribers | 220 projects | 9 years | 4 continents

UNDERSTAND YOUR BUYERS JOURNEY.
KNOW HOW MANY NEED TO TAKE IT.
CHOOSE TACTICS TO GET THEM THERE.
MEASURE SUCCESS.

FUNNELLOGIC™

PLANS

PEOPLE

EXECUTION